

**RESOLUTION NO- \_\_\_\_\_**

**A RESOLUTION OF THE BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS ENDORSING THE USE OF SIGNAGE PLACED IN STRATEGIC LOCATIONS PRONOUNCING THE MULTI-JURISDICTIONAL COOPERATION ON THE PARKWAY.**

**WHEREAS**, the St. Johns Heritage Parkway (hereinafter 'Parkway') is a regionally significant, planned transportation corridor connecting the cities of Palm Bay, West Melbourne and Melbourne, as well as the unincorporated areas of Lake Washington and Viera; and

**WHEREAS**, the Parkway will provide a much needed emergency evacuation route for tens of thousands of South Brevard residents; and

**WHEREAS**, the Parkway will include two new I-95 interchanges (near Babcock/Micco Rd at the south terminus and Ellis Rd & John Rodes Boulevard/U.S. 192 to the north); and

**WHEREAS**, the Parkway will ease transportation congestion as an alternative arterial collector to Minton Rd, Wickham Rd and I-95; and

**WHEREAS**, the Parkway will assist in creating jobs by connecting multiple nodes of economic development opportunities; and

**WHEREAS**, the Parkway will provide an additional and much needed egress-ingress for the newly built Heritage High School located in Southwest Brevard; and

**WHEREAS**, the Parkway will highlight Florida's natural resources and scenic beauty, and foster environmental conservation; and

**WHEREAS**, the Parkway will be realized via a coalition of multiple jurisdictional/participants, to include, but not limited to, Brevard County Board of County Commissioners, the City of Palm Bay, the City of Melbourne, the City of West Melbourne, the Brevard County School Board, the Brevard Legislative Delegation, the offices of Congressman Bill Posey and Senator Bill Nelson, the Melbourne Airport Authority, as well as private sector organizations and community leaders; and

**WHEREAS**, public awareness and transparency of the Parkway project is a high priority of all parties involved; and

**WHEREAS**, signage is an appropriate form of communicating information about the Parkway; and

**WHEREAS**, use of a seal or logo may be displayed on aforementioned signage upon approval of the executive officers of jurisdictions represented thereon,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS, Brevard County, FL**, as follows:

**Section 1.** The Brevard County Board of County Commissioners endorses the use of signage placed in strategic locations pronouncing the multi-jurisdictional cooperation on the Parkway. An example of a sign could include the Brevard County and several city logos with a slogan similar to “Working together for OUR future...Parkway Coming Soon” or “Future Parkway Alignment.”

**Section 2.** The cost to produce signage may be paid for by the Brevard County Board of County Commissioners; however, donations from the private sector can be accepted to offset budgetary impacts.

**Section 3.** When a seal or logo is to be presented on signage, a draft illustration must be submitted to and approved by the executive officer of the jurisdiction to be acknowledged, prior to production or placement of sign.

This Resolution was duly enacted on July 21st, 2009 by the Board of County Commissioners, Brevard County, Florida.

X \_\_\_\_\_  
CHUCK NELSON, CHAIRMAN

ATTEST:

X \_\_\_\_\_  
SCOTT ELLIS, CLERK

Cc: Cities of Palm Bay, Melbourne, West Melbourne and the Brevard County School Board  
Cc: Brevard County Legislative Delegation  
Cc: Florida Department of Transportation  
Cc: Senator Bill Nelson  
Cc: Congressman Bill Posey  
Cc: Melbourne Airport Authority

Attachment: Signage Concept Draft Illustration

Attachment:

Signage Concept Draft Illustration

